



ISH Water: The world's biggest bathroom exhibition

Frankfurt am Main, 14 February 2023. The ISH is once again set to present the sanitation, heating and air-conditioning sector live in Frankfurt am Main. For five days, everything at Frankfurt Fair and Exhibition Centre will revolve around the top themes of sustainability, supply security and the latest design trends. Spread over seven halls, the ISH Water section spotlights technology for the sustainable use of water and modern bathroom design.

The economical use of water, regenerative energies for heat generation and hygienic, clean air in buildings: solutions for a sustainable future are now in greater demand than ever before. And they are to be seen at ISH in Frankfurt from 13 to 17 March 2023. Around 2,000 companies from the sanitation, heating and air-conditioning sector from 53 countries have signed up to present their market-ready innovations in the two sections of the fair, ISH Water and ISH Energy.

Around 900 exhibitors – 80 percent of them from outside Germany – are showing their latest products within the framework of ISH Water in Halls 1 to 6, as well as the 'Festhalle' and the 'Forum'. The extensive spectrum on show includes everything for modern bathrooms, installation technology, software, tools and fastening materials, as well as international sourcing. Besides design, the focus of ISH Water 2023 is on sustainability. Whether regarding materiality, production or durable concepts for inter-generational bathroom design, sustainability is the overarching factor. Of particular interest in this connection is sustainable installation and quality with respect to water as a valuable resource, in addition to energy efficiency when it comes to the supply of hot water.

ISH Brand Manager Stefan Seitz is looking forward to the exhibitors' presentations: "Having access to sufficient water of drinking quality is no longer as self-evident as it once was. This is something we had to learn in recent years. Therefore, ISH Water is spotlighting sustainability in a variety of facets. And I am delighted that many manufacturers are reflecting this in their presentations. Moreover, I am yet again extremely excited about their breath-taking exhibition stands and the fascinating new bathroom concepts."

Leading exhibitors from all over the world taking part

In the Bathroom Experience in Halls 3, 4.1 and 4.2, as well as the 'Festhalle' and the 'Forum', visitors will find companies showing new products and innovations for the bathroom: from small, compact bathrooms for urban living to the well-being bathroom for regeneration and relaxation. The companies making presentations include, for example, Antonio Lupi, Bette, Burgbad, Delabie, Duravit, Hansgrohe, Kaldewei, Kludi, KWC, Laufen, Novellini, Roca, Sprinz, Toto, Villeroy & Boch and Vitra. In the installation technology segment in Halls 4, 5 and 6, the exhibitors showing their current ranges

include Aalberts integrated piping systems, Geberit, Gebr. Kemper, Georg Fischer, Grünbeck, Hans Sasserath, Judo, Roth-Werke, TECE, VALSIR and Wavin. Among the companies taking part in the tools and fastening technology product groups are Adolf Würth, BTI, Fischer Werke, Rems and Rothenberger. The latest software is being shown by companies such as Dendrit, Hottgenroth, Linear and Trimble in the new Hall 5.1 and 6.0.

Updated daily, the ISH [Contactor](#) provides a topical overview of all exhibitors and their product portfolios. Within the exhibitor search, a special interest filter provides quick orientation on the most important questions. Here, manufacturers are grouped together who offer products and solutions on specific topics: These topics are:

- Solutions for safe and sustainable drinking water installations
- Solutions for a barrier-free / age-appropriate bathroom
- Solutions for a sustainable bathroom



ISH Water presents the latest design trends and solutions for sustainability in the bathroom / Source: Messe Frankfurt

Blend of specialist knowledge, trend themes and networking

As ever, decision makers from the sanitation, heating and air-conditioning sector can look forward to a multi-faceted programme of events at the coming ISH. For the first time, participants are being offered a thematic grouping of events in the form of hotspots. The [Water Hotspot](#) is the platform for knowledge transfer and inspiration in Hall 3.1. Knowledge about the latest trends for lifestyle oriented bathrooms, as well as the latest products, can be found at [Pop up my Bathroom](#) with four themes that are set to be of decisive significance for holistic bathroom planning in the coming years. Additionally, a discussion forum – the ‘Pop up my Bathroom Atelier’ – with workshops and panel discussions offers a great opportunity for exchanging information on a personal plane. To cater for the consequences of demographic change, the installation trade must satisfy the steep rise in demand for barrier-free and care bathrooms over the coming years. In Hall 3.1, the German Sanitation, Heating and Air Conditioning Association (ZVSHK) presents a complete range of important information and services on the subject of barrier-free bathrooms.

The focus of the [Innovation Hotspot](#) is on future-oriented products and ideas. There, the renowned 'Design Plus powered by ISH' competition shows 32 future-oriented products distinguished by an optimum combination of sustainability, aesthetics and functionality.

There is a huge number of new products covering a broad spectrum to be found at ISH 2023. [Free guided tours](#) of the international meeting place for the sector offer orientation and an opportunity to exchange ideas and opinions with experts. The tours take visitors to selected exhibition stands and highlight the most interesting products and manufacturers from the guide's point of view.

Full details of the multifarious programme of events at ISH 2023 can be found at www.ish.messefrankfurt.com/events.

+++ Online Press Accreditation +++

Online press accreditation for ISH 2023 is now open and can be accessed via the following link:

<https://presseakkreditierung.messefrankfurt.com>

Due to a system change, please note:

- The previous login details for the accreditation tool of Messe Frankfurt (prior to 2021) are no longer valid.
- Should you already have a Messe Frankfurt login, please use this to register.
- During this process, we would be grateful if you could update and / or complete your profile.
- If this is the first time you have applied for accreditation via the new portal and have no account, please go through the registration process step-by-step.

Should you have any questions, please do not hesitate to contact us at press.ish@messefrankfurt.com

ISH

The world's leading trade fair HVAC + Water
ISH opens its doors in Frankfurt am Main from 13 to 17 March 2023.

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Background information on Messe Frankfurt

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of some 2,200* people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. Group sales in financial year 2022 were around €450 million*. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity.

For more information, please visit our website at: www.messefrankfurt.com/sustainability

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

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* Preliminary figures for 2022